

Rising Hills: community website plus lead operating layer

AIRES turns a community launch into a polished public experience connected to private lead routing, on-site registration, agent follow-up, and broker accountability.

DEMO PACKAGE

Public site → QR capture → Lead Hub → Agent follow-up

WHAT THE BROKERAGE SEES

One clean story from buyer interest to accountable follow-up.

Public community site

Premium Rising Hills page with sitemap, curated listings, map context, and listing portal handoffs.

On-site registration

QR-friendly model-home form captures walk-in visitors with event, community, and source context.

Private Lead Hub

Event dashboard shows owners, first-contact state, overdue tasks, visitor CSV, and printable follow-up packet.

Brokerage scale

The same operating layer can manage clients, agents, modules, support tiers, feature flags, and future CRM sync.

WHAT THEY GET

A practical first launch that can grow into a brokerage operating system.

Public launch

A branded community or brokerage site built around one clear first use case: Rising Hills, a featured inventory push, an open-house campaign, or an agent/team page.

Lead operations

A private Hub for captured leads, owner assignment, routing rules, Smart Lists, journey context, registration visitors, tasks, notes, exports, and follow-up accountability.

Broker controls

Client-level settings for branding, domains, enabled modules, support package, feature flags, users, agent roster, and launch checklist status.

Growth path

A roadmap from curated listing cards and clean lead capture into agent micro-dashboards, CRM/API sync, AI onboarding, automated follow-up, and multi-client scaling.

WHY IT MATTERS

AIRES avoids the fragile WordPress plugin stack while preserving the brokerage's sales workflow.

- Curated property cards reduce IDX dependency for the MVP.
- Walk-in visitors are captured from QR forms instead of loose paper sheets.
- Leads retain community, listing, event, owner, task, and journey context.
- Broker dashboards make follow-up risk visible before leads get stale.

HOW TO REVIEW

Keep the first review public and client-safe.

1. Start with the Rising Hills public site and imagine it as one real community, neighborhood, or campaign.
2. Use the Client Preview section to see the public-safe path from visitor interest into lead capture.
3. Review the Lead Hub overview to understand the private workflow behind the site.
4. Use the Monday walkthrough to screen-share protected Hub screens instead of emailing credentials first.

1. Public community page

2. Model-home registration

3. Event follow-up queue

4. Packet, CSV, and agent queue

LIVE DEMO LINKS

Use these during or after the call.

Client demo guide

<https://useaires.com/sales-deck/client-demo-guide/>

Rising Hills demo

<https://useaires.com/rising-hills/>

Lead Hub overview

<https://useaires.com/lead-hub/>

Pricing

<https://useaires.com/pricing/>

Registration form

<https://useaires.com/registration/rising-hills-model-home/>

Request full demo

<https://useaires.com/contact/?interest=Request%20Full%20Demo%20for%20Rising%20Hills>

RECOMMENDED NEXT STEP

Pick one community, one roster, and current featured listing links.

That is enough to scope a first AIRES launch package, choose the support tier, and configure the brokerage's first public site plus Lead Hub workflow.

[Request full demo](#)